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Mortgage Success Source Announces New Contributing Faculty Members

Mortgage Success Source (MSS), the nation's leading provider of products and services designed to help loan officers achieve success and grow their businesses, announces the addition of a diverse group of top performing mortgage professionals from across the country as contributing faculty members. This top-notch faculty of mortgage industry experts will share their insights and best practices with MSS member subscribers through articles, speeches, conference calls, and more.

Westlake Village, CA February 9, 2009 – Mortgage Success Source (MSS), the joint venture of The Mortgage Market Guide, LoanToolbox, and The Duncan Group, announces a new contributing faculty composed of strong mortgage industry producers and top performing loan originators from across the country who are as diverse in their style of business as they are in their locale. This new faculty assemblage will add to the wisdom and insight that MSS leaders Barry Habib, Sue Woodard, Todd Duncan, Greg Frost, and Jim McMahan share with MSS members, inspiring loan professionals to work smarter, increase their loan volume and find success in today's market.

"The mortgage industry has been through some big changes in the last couple of years, and we at Mortgage Success Source are constantly looking for changes we can make to help our members thrive both now and in the months and years to come," says David Fournier, CEO of Mortgage Success Source. "We founded Mortgage Success Source with the goal of providing loan professionals with the tools necessary to achieve their true potential. Our new MSS faculty will help our members exceed their career goals."

MSS Faculty Leaders:

Barry Habib, Chairman of the Board of Mortgage Success Source, has 23 years of experience in the mortgage industry and has personally originated over \$2 billion in individual loan production during his career.

Sue Woodard, President of Mortgage Success Source, has 16 years of experience in the mortgage industry and is a highly sought-after international speaker, trainer, writer and consultant for the mortgage and real estate industries.

Todd Duncan, President & Chief Learning Officer of Mortgage Success Source, has built a respected enterprise that studies the lives of high-achieving mortgage professionals, and his best-selling books, *High Trust Selling* and *Time Traps*, and seminars have influenced millions.

Greg Frost, National Training Director and a Net Branch Owner/Manager of PRMI Mortgage, is ranked among the top 20 originators in America according to *Mortgage Originator Magazine*, and is mortgage lending's first billion-dollar originator.

Jim McMahan is President of McMahan Mortgage Consulting, and the creator of *Certified Scripts for Success*, a program which helps loan officers gain a thorough understanding of what to say in the most critical selling situations.

MSS Contributing Faculty:

Tim Broadhurst, Senior Vice President and Senior Loan Officer for Cornerstone Mortgage Company in Austin, Texas.

Jodee Brydges, based in San Ramon, California, has over 16 years of experience in the lending industry.

Sally Bucciero, Branch Manager of Frost Mortgage Lending Group in Sevierville, Tennessee.

Linda Davidson, Net Branch Owner with Service First Mortgage in Garland, Texas.

Cindi Ertman, Executive Vice President for Platinum Capital Group in Manhattan Beach, California.

Dustin Hughes, a loan officer and owner of Northwest Mortgage Advisors, Oregon.

David Kuiper, nationally-recognized author, speaker and trainer in the mortgage industry, based in Holland, Michigan and Fort Myers, Florida.

Mark Madsen, a mortgage originator since 2000 in Las Vegas, Nevada, and Internet marketing entrepreneur of large real estate social networks, mortgage blogs, and high traffic real estate sites.

Khai McBride, Vice President and Loan Officer with Capital Line Financial in Calabasas, California.

S. John Murray, Sr. Vice President in charge of origination for Mortgage Financial, Inc. in Danvers, Massachusetts.

Rene Rodriguez, CEO of Volentum in Minnesota, a management consulting company that helps create lasting behavioral change through voluntary momentum.

Jim Sahnger, Vice President of Palm Beach Financial Network's three branch offices in Florida and an elected member of the advisory panel for Bankrate.com.

Mortgage Success Source leverages the talents of these outstanding mortgage industry leaders to bring loan originators the resources and turnkey marketing solutions they need to not only take advantage of all the opportunities available in this challenging market but also take their businesses to the next level. For more information about the MSS Contributing Faculty, please visit the company website at: www.mortgagesuccesssource.com.

ABOUT MORTGAGE SUCCESS SOURCE

Mortgage Success Source (MSS) is the strategic alliance of Mortgage Market Guide, LoanToolbox and The Duncan Group. Featuring the talents of industry leaders Barry Habib, Sue Woodard, Greg Frost, Todd Duncan, and Jim McMahan, MSS provides money-making training and resources to more than 40,000 loan originators nationwide. MSS is the one-stop-shop for loan originators looking to achieve higher levels of success. All MSS products and technologies feature proven systems that are easy to implement and generate increased loan volume.

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