

**FOR IMMEDIATE RELEASE**

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## **LoanToolbox Appoints David Fournier Chief Executive Officer**

### ***Tim Braheem to Assume Role of Chief Creative Officer***

**WESTLAKE VILLAGE, CA — February 26, 2007** — LoanToolbox, the mortgage industry's leading provider of marketing and training solutions, announced today that it has appointed David Fournier as Chief Executive Officer. Founder and former CEO Tim Braheem will assume the role of Chief Creative Officer.

A key member of LoanToolbox's executive team since 2005, Mr. Fournier most recently served as Chief Operations Officer where he has been one of the driving forces behind the successful growth of LoanToolbox's revenue, employee base, and infrastructure.

In his role as Chief Executive Officer, Mr. Fournier will be responsible for leading all operations of the Company.

"David Fournier is a veteran executive leader who brings a wealth of experience to his new role with LoanToolbox," said LoanToolbox founder Mr. Braheem. "He possesses the vital combination of experience, leadership, intellect, and determination needed to run LoanToolbox's day-to-day operations and to take the business to the next level," added Mr. Braheem.

In his two years with the Company, Mr. Fournier has been instrumental in not only maintaining but improving LoanToolbox's status as the mortgage industry's leading provider of marketing and training solutions. As Chief Executive Officer, Mr. Fournier will be at the forefront of LoanToolbox's continued success. "I've had the good fortune to work for several great companies, but LoanToolbox is certainly the most dynamic and exciting company I've ever been around," said Mr. Fournier. "With a proven blueprint for success and a growing team of bright individuals, this is just a flat-out amazing company with unbelievable growth potential," continued Mr. Fournier. "And I'm just happy and excited to be a part of it," added Mr. Fournier.

The Company also announced that Tim Braheem will assume the role of Chief Creative Officer. Mr. Braheem founded LoanToolbox in 2002 and has served as the Chief Executive Officer during his tenure. In his new role as Chief Creative Officer, Mr. Braheem will focus his efforts on the continued development of the best-of-breed marketing solutions and training materials that have been the key to the Company's success.

"I'm extremely excited not only about Mr. Fournier's new role, but what it means to me and the rest of LoanToolbox," said Mr. Braheem. "As Chief Creative Officer, I will be able to fully dedicate my time to developing new and innovative solutions that will help our nearly 10,000 membership base become better loan officers," continued Mr. Braheem. "Being able to focus on developing these tools and solutions will



ensure that our members remain on the cutting-edge of the mortgage industry. And in the end, that is what LoanToolbox is all about,” added Mr. Braheem.

**About LoanToolbox**

LoanToolbox is the leading provider of training and marketing solutions for the mortgage industry. Members have access to proven best practices, automated marketing and a community of nearly 10,000 loan originators who are referring loans and sharing ideas on a daily basis.

LoanToolbox also hosts one-day seminars and an annual four-day business planning conference geared to the meet the needs of mortgage originators who want to increase their dollar volume. One-on-one mentoring is also available through its Maximum Acceleration™ coaching division. For private consultation, contact LoanToolbox at 877-684-8665, by email at [sales@loantoolbox.com](mailto:sales@loantoolbox.com), or visit the website at [www.loantoolbox.com](http://www.loantoolbox.com).

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