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Mortgage Market Guide, LoanToolbox and The Duncan Group Join Forces

HOLMDEL, NJ—March 19, 2008 – Sweeping changes in the mortgage industry have brought not only challenges but opportunities to the companies that serve loan origination professionals. Today, Mortgage Market Guide, LoanToolbox, and The Duncan Group announced a ground-breaking strategic partnership and the creation of a single umbrella organization.

While maintaining each company brand, this partnership enables the companies to share resources and expertise to provide mortgage professionals with the products and services they need to achieve success and grow their businesses. The combined companies will leverage the talents of such industry leaders as Todd Duncan, Barry Habib, Sue Woodard, Greg Frost and Jim McMahan. Each company also brings a stable of market-proven products that help originators win new business and keep their competitive edge.

LoanToolbox's marketing resources, including its automated marketing solution, PlatinumPlus, are now joined by Mortgage Market Guide's daily market advice, alerts and Certified Scripts for Success and The Duncan Group's best of breed online training solutions, such as Mortgage Mastery University. The Duncan Group and LoanToolbox also produce two of the industry's leading conferences.

"As a team, we are committed to the success of this industry. Together, these three companies will have a powerful and lasting impact on the lives of mortgage professionals, individuals who are facing one of the toughest markets in history," remarked Barry Habib, Chairman of the newly formed umbrella company, Mortgage Success Source.

"Subscribers who have invested in each of our individual companies will see new returns as we offer additional resources and share subject matter expertise. It's like every customer's stock just went up," added CEO David Fournier.

"With over two decades of experience in teaching mortgage professionals how to sell successfully and live significantly, I can say this collaboration will enhance the lives of loan originators and managers nationwide," said Todd Duncan, President and Chief Learning Officer.

THE MORTGAGE MARKET GUIDE

About The Mortgage Market Guide

The Mortgage Market Guide is a comprehensive series of daily market commentaries delivered to your desktop through our website (www.mortgagemarketguide.com). Market information includes rate alerts, FNMA bond charts, FNMA bond chart commentary, economic and Fed talking points, economic indicators and forecasts for the week and advice just for originators. Lock or float advice is delivered in a format that is easy to understand and convey to mortgage and real estate customers to gain the knowledge necessary to educate prospects, clients, and partners and to provide accurate and informative advice regarding mortgages.



LoanToolbox
Building Better Loan Officers SM

March 19, 2008



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About LoanToolbox

LoanToolbox (www.loantoolbox.com) is the leading provider of training and marketing solutions for mortgage industry professionals. Members have access to proven best practices, automated marketing and an active online community of 10,000 loan originators who share ideas on a daily basis. LoanToolbox hosts one of the industry's leading events, Business Plan, held in Las Vegas every year.



THE
DUNCAN
GROUP

Defining Excellence in Loan Origination TM

About Todd Duncan Enterprises

The Duncan Group (www.theduncangroup.com) is America's leader for inspiring, teaching, and creating mortgage professionals who sell successfully and live significantly. TDG is the company behind Sales Mastery, the most attended event in the industry, Mortgage Mastery University (www.mortgagemasteryuniversity.com), a unique training tool delivering comprehensive high-trust curriculum to mortgage professionals, and the newly formed Mortgage Insider, a news-driven networking and knowledge-sharing site designed for today's committed mortgage professional. (www.mortgageinsighter.com).