

## FOR IMMEDIATE RELEASE

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LoanToolbox Ranked #11 of the Fastest Growing Technology Companies in Los Angeles by Deloitte's Technology Fast 50

Attributes 671% revenue growth to its ability to provide mortgage originators with the tools they need to not only survive, but thrive, in today's turbulent market.

Westlake Village, CA (PRWEB) October 14, 2007 -- LoanToolbox, the mortgage industry's leading provider of innovative marketing and training solutions, today announced that it has been ranked #11 by Deloitte's Technology Fast 50 for Greater Los Angeles. This prestigious program selects the 50 fastest-growing technology, media, telecommunications, and life sciences companies in the area by Deloitte & Touche LLP, one of the nation's leading professional services organizations. Company rankings are based on percentage revenue growth from 2002 through 2006. LoanToolbox has achieved a 671% increase in revenues during this period.

The Los Angeles Technology Fast 50 program annually recognizes the fastest-growing technology companies throughout Los Angeles, Riverside, Santa Barbara, San Bernardino, and Ventura counties. Each year the program seeks to find, acknowledge and ultimately reward those high-growth technology firms with the drive to succeed.

LoanToolbox's CEO, David R. Fournier, credits the company's high ranking and fast growth to its innovative use of technology in serving the mortgage industry. "We provide loan professionals with easy access to state-of-the-art strategies, turn-key marketing solutions, and proven best practices from real-life loan originators winning in today's market.

"This is truly an honor for every one at LoanToolbox and is to be credited to the hard work of all our employees," continues Fournier. "In the toughest market the mortgage industry has ever seen, LoanToolbox continues to perform, ranking high on the Deloitte Fast 50 along with such notable companies as Amgen, THQ, Line 6 and DIRECTV. We've made it our goal to break the top 10 next year!"

Los Angeles Fast 50 Selection and Qualifications

To qualify for the Los Angeles Technology Fast 50, companies must have had operating revenues of at least \$50,000 for 2002 and at least \$5,000,000 in 2006, be headquartered in the counties of Los Angeles, Riverside, Santa Barbara, San Bernardino, and Ventura, and own proprietary technology that contributes to a



significant portion of operating revenues and/or devote a significant proportion of operating revenue to research and development of technology. Using other companies' technology or intellectual property in a unique way does not qualify.

## About LoanToolbox:

LoanToolbox is the leading provider of training and marketing solutions for the mortgage industry. Members have access to proven best practices, automated marketing and a community of more than 10,000 loan originators who are referring loans and sharing ideas on a daily basis.

Members of the LoanToolbox speaking faculty participate in various one-day seminars across the nation. One-on-one mentoring is also available through its Maximum Acceleration coaching division. In addition, LoanToolbox hosts Business Plan 2008, its acclaimed annual four-day business planning conference geared to meet the needs of mortgage originators who want to increase their professionalism, efficiencies, and dollar volume. This year, Business Plan 2008 will be held in Las Vegas, October 14 - 18, 2007, at The Mirage Hotel. For more information, please visit the website: www.businessplan2008.com.

For more information on LoanToolbox, please contact the company toll free by phone at: 877-684-8665; by email at sales@loantoolbox.com, or visit the website at www.loantoolbox.com.

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