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Press Contacts

Torry Burdick, VP Marketing
LoanToolbox
(805) 277-6863
torryb@LoanToolbox.com

Claire Leheny Joins LoanToolbox as Vice President of Content Development

Former UCG Publisher to Play Key Role in Fast-Growing Division

WESTLAKE VILLAGE, CA — March 1, 2007 — LoanToolbox announced today the hiring of a key executive post. Claire Leheny, who joined LoanToolbox's parent company UCG in 2004 as an associate publisher, will assume the role of Vice President of Content Development at LoanToolbox.

LoanToolbox is the leading provider of professional-development information, tools and educational events for mortgage professionals. Founded in 2001, LoanToolbox posted a 52% increase in revenues in 2006. The Company was acquired by UCG last March.

"This is one of the single most important hires we have ever made," said LoanToolbox co-founder and Chief Creative Officer Tim Braheem. "Claire's role is at the core of our mission to deliver high-quality, relevant content to our members both through our live events and our core membership service. I am extremely excited to have someone as talented and experienced as Claire on our team."

"In the past two years at UCG, Claire has proven herself to be an extraordinary publishing talent and leader," said UCG partner Nancy Becker. "We identified her as someone we wanted to groom for taking on a bigger role and we are confident that she'll bring the skills, energy and creative vision to LoanToolbox that will result in strong revenue growth." Leheny oversaw UCG's financial-services product lines, under its Argosy publishing division.

Chief among Leheny's new duties will be to direct LoanToolbox's annual convention, which last year drew in excess of 1,600 mortgage professionals from across the nation, featuring keynote speakers Tony Robbins and Ben Zander of the Boston Philharmonic Orchestra. Business Plan 2008, scheduled for next October in Las Vegas, will be Leheny's opportunity to create new educational sessions that help mortgage-loan originators succeed in their careers. To direct the event, she will draw on her successful experience overseeing the content and program design for America's largest annual convention for credit union CEOs and directors. This event, also in Las Vegas, draws more than 2,000 attendees and 100 exhibitors. Under Leheny's leadership, the credit union event set an all-time attendance and revenue record in 2006.

Leheny will also map out LoanToolbox's content-utilization strategy, work with LoanToolbox's elite faculty of teachers and professional coaches, and create new content for the membership base.

"This is a perfect fit for me," she said. "I love the fast-paced execution, the focus on delivering relevant content that helps professionals succeed and the mortgage industry itself is fascinating and vitally

important to our national economy. LoanToolbox is poised for rapid growth and I'm excited and honored to have been selected to help drive it."

Leheny, a Massachusetts native, has lived in Washington, D.C. for the last 10 years. She received her M.A. in English Literature from Georgetown University in 2001 and graduated with a B.A. in English Literature from Oberlin College in 1995. She is a member of the Specialized Information Publishers Association. Prior to joining UCG in 2004, Leheny worked in London for Melcrum Publishing, where, as a managing editor, she oversaw several B2B product lines aimed at global marketing and communications.

About LoanToolbox

LoanToolbox is the leading provider of training and marketing solutions for the mortgage industry. Members have access to proven best practices, automated marketing and a community of nearly 10,000 loan originators who are referring loans and sharing ideas on a daily basis.

LoanToolbox also hosts one-day seminars and an annual four-day business planning conference geared to the meet the needs of mortgage originators who want to increase their dollar volume. One-on-one mentoring is also available through its Maximum Acceleration™ coaching division. For private consultation, contact LoanToolbox at 877-684-8665, by email at sales@LoanToolbox.com, or visit the website at www.LoanToolbox.com.

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