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LoanToolbox Announces Casey Cunningham as Keynote Speaker at Business Plan 2008 Conference

XINNIX president and co-founder to offer views on building team excellence at LoanToolbox's premier event for the mortgage industry: Business Plan 2008, October 14-18, 2007.

Westlake Village, CA (PRWEB) August 2, 2007 -- LoanToolbox, the leading provider of training and marketing solutions for the mortgage industry, today announced that Casey Cunningham, president and co-founder of XINNIX, the leading provider of mortgage sales and leadership development programs, will be a keynote speaker at their flagship conference - Business Plan 2008 at The Mirage in Las Vegas, NV, October 14 - 18, 2007.

Business Plan 2008 offers mortgage loan professionals the opportunity to learn from the industry's top loan originators, sales and implementation experts and superstar keynote speakers how to fill their pipelines, close more loans and make more money. Conference attendees will gain the knowledge necessary to create and implement a customized loan originator business plan using proven best practices from real-life winners in today's market. The conference will also promote learning and networking opportunities, while featuring presentations on a variety of mortgage-related topics, including leadership and management, financial planning and wealth management, product development, marketing strategies, behavioral change in the marketplace, and sales motivation.

Casey Cunningham will be a featured event speaker and has been invited to provide instruction on the subject of building team excellence within the mortgage industry. XINNIX offers sales and leadership training programs complementary to LoanToolbox's online training and marketing solutions. XINNIX's comprehensive sales, leadership and coaching programs have consistently delivered outstanding, measurable results across mortgage organizations of all sizes.

"This conference is a great opportunity for mortgage professionals from across the country to come together and learn specific ways to compete in today's marketplace," said Tim Braheem, founder of LoanToolbox. "We believe that as rapid changes occur in our industry, the strategic value of this event continues to grow. Casey Cunningham and XINNIX have developed an outstanding reputation within the industry of enhancing loan



officer sales productivity and manager effectiveness. Casey's vision for raising the professionalism and effectiveness of loan origination teams will be an added bonus for this year's Business Plan 2008 attendees."

"Business Plan 2008 is an event for loan officers committed to designing and executing an effective business plan and growing both their personal and team production levels," said Cunningham. "Today's mortgage industry is starving for quality loan officer education and training resources, as well as programs to assist sales managers in the execution of best practices, while leading teams to achieve high levels of performance."

Over 2,000 attendees are expected at LoanToolbox's third annual Business Plan conference, taking place at The Mirage in Las Vegas. Online registration for the event is available at www.businessplan2008.com.

About XINNIX

Headquartered in Atlanta, XINNIX is the leading provider of mortgage sales and leadership development programs. The company's comprehensive curriculums, certified instructors and world-class campus provide mortgage loan professionals with the essential knowledge, skills, disciplines and ethics required to enhance sales productivity, manager effectiveness and company profitability in any market condition. XINNIX offers a variety of instructional methods including traditional classroom training, one-on-one coaching and mentoring services to address the needs of new and experienced mortgage loan officers, wholesale account executives and sales management teams. Learn more about XINNIX by calling (678) 325-3500, send an email to info@XINNIX.com or visit our website at www.XINNIX.com.

About LoanToolbox

LoanToolbox is the leading provider of training and marketing solutions for the mortgage industry. Members have access to proven best practices, automated marketing and a community of more than 10,000 loan originators who are referring loans and sharing ideas on a daily basis. LoanToolbox is the host of Business Plan 2008, its acclaimed annual four-day business planning conference geared to meet the needs of mortgage originators who want to fill their pipelines, close more loans and increase their dollar volume. This year, Business Plan 2008 will be held in Las Vegas, October 14 - 18, 2007, at The Mirage Hotel. For more information, please visit the website: www.businessplan2008.com.

For more information on LoanToolbox, please contact the company at 877-684-8665, by email at sales@LoanToolbox.com, or visit the website at www.LoanToolbox.com.

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