



the mortgage industry's
STRATEGIC TRAINER:

**Increase Your Originations
and Profits 30% in 30 Days**

RON VAIMBERG

ron **VAIMBERG**

the mortgage industry's **STRATEGIC TRAINER**

Ron Vaimberg has over 18 years experience originating loans and operating a mortgage company. He is currently a full time trainer, and the owner of Ron Vaimberg International, Ltd. (RVI), which is a national sales training company specializing in improving the selling skills of Loan Originators and Account Executives.

Ron's programs will increase your production 30% to 300% in six months or less!

Ron has conducted sales and motivational seminars throughout the United States for over 10 years. He is well known for his dynamic presentations that compel his attendees to actively participate, thus enhancing the learning experience.

Ron also provides management coaching and consulting, with an emphasis on team building. These programs are designed to optimize overall performance and promote synergy within the company. All of Ron's programs combine proven sales strategies and motivational insights, and are delivered with a unique style. His ultimate goal is to ensure students comprehend the material and take action to reach their production goals and personal objectives.

Ron offers 2-hour, 1/2 day and multi-day customized training events for Loan Officers, Brokers and Account Executives. Ron also offers exclusively to wholesale lenders, his trademarked Broker Enhancement Seminars that are specifically designed to increase loan submissions by 28% or more in 30 days.



CAREER HIGHLIGHTS

1990:
Established The Center for
Personal Development,
a motivational coaching company.

1994:
Established Ron Vaimberg
International, Ltd., a national sales
training company focused on the
needs of the mortgage industry.



guidance and knowledge make **DREAMS COME TRUE**

Ron Vaimberg is committed to the philosophy that dreams of success are realized through proper training, preparation and action. Owners and managers agree, Ron's program will take your performance to new heights, regardless of where you are right now.

"Yesterday I went in the office and did exactly as advised by you, and I picked up 14 loans. I am in shock! Thank you so much, Ron. I will remember this day for years to come and I will think of you with gratitude and affection."

— Catherine Hughes
WMC Mortgage Corp.

INCREASE YOUR ORIGINATIONS AND PROFITS 30% IN 30 DAYS

Ron's presentations provide "turnkey" business building solutions that will explode your production and profits.

- Learn how to build great rapport and trust in less than 60 seconds!
- Learn the secret of how to elegantly eliminate the competition.
- Learn four ways to develop relationships and get business from Real Estate Agents on your first visit to their office.
- Learn how to generate an abundance of high-quality leads, regardless of market conditions.
- Master the strategies and tactics that convert leads into closed loans.
- Learn how to convert objections into commitments to do business.
- Uncover prospects' buying strategies in a matter of minutes.
- Use leverage to get your customers to act on your offer immediately.
- Learn the mortgage industry's most complete and compelling sales presentation.
- Distinguish yourself from your competition.

Contact us directly for more information regarding presentation run time, technical requirements, availability and costs.

contact us



Ron Vaimberg

Ron Vaimberg, one of the mortgage industry's most sought after trainers, delivers presentations that are empowering, captivating, action-oriented and fun. Ron's programs are highly interactive and demand student participation, as well as making students accountable to themselves.

Ron's programs enable students to experience real life situations in class. He teaches students *step-by-step* exactly how to overcome the sales and marketing challenges that Loan Officers and Account Executives face daily.

Ron's mission is clear. "I don't lecture my students," Vaimberg states. "I teach and empower them to take action."

Retail or wholesale originators will learn how to master the skills of the best of the best and build momentum that magnifies production. All of Ron's training programs are customized and laser focused to make sure that he meets and exceeds your specific training objectives and results.



LTB Enterprises Speakers Bureau

Lynn Marie Greaves, PR Director
2625 Townsgate Road, Suite 320
Westlake Village, CA 91361

(818) 388-4205

PR@loantoolbox.com